

HOSPITALITY MANAGEMENT

Hospitality is an important aspect of business and society. This area includes involvement in the hotel, restaurant, and tourism industry. This event provides recognition to PBL members who have the ability to help other people enjoy both leisure and business travel and events.

COMPETENCIES

The written objective test may include questions on marketing, operations, human resources, budgeting and cost control, customer service, hospitality law, strategic planning, and financial management.

ELIGIBILITY

Each chapter may enter two (2) participants who are members of active local chapters and are on record as paying dues by **March 1** of the current school year.

Members who are, or have been, enrolled in a graduate program as of December 1 of the current school year are not eligible to participate in the competitive events program.

REGULATIONS

1. An entry form must be received in the state office postmarked no later than the designated deadline.
2. The participants must be selected in accordance with the regulations of the state chapter and the national association.
3. The participants must not have entered this event at a previous State Leadership Conference.
4. Participants failing to report on time for the event may be **DISQUALIFIED**.
5. Participants must adhere to the dress code established by the Board of Directors or they will not be permitted to participate in the competitive event.

PROCEDURES

- ↳ A one-hour (1) written objective test will be administered based on the previously listed **COMPETENCIES**.
- ↳ Participants must furnish their own No. 2 pencils and erasers; they may use their own non-graphing calculators.

JUDGING

The tests will be machine graded. Ties will be broken based in the order in which the tests are returned.

AWARDS

A plaque is presented to the first place winner. Certificates are given to winners of second through fifth places.

PARTICIPATION AT NATIONAL

The participants winning first and second place in this event are eligible to represent the state chapter at the National Leadership Conference.